ABBYY 2021 Digital Transformation Survey Results

Taking the Pulse on Digital Transformation in Supply Chain



Digital transformation technologies Supply Chain uses today

62% 54% 54% 46% Data analytics **Business process Business** Intelligent intelligence Document management Processing 46% 18% 46% Process mining Robotic process No/low code automation (RPA) technologies

#### Barriers to digital transformation

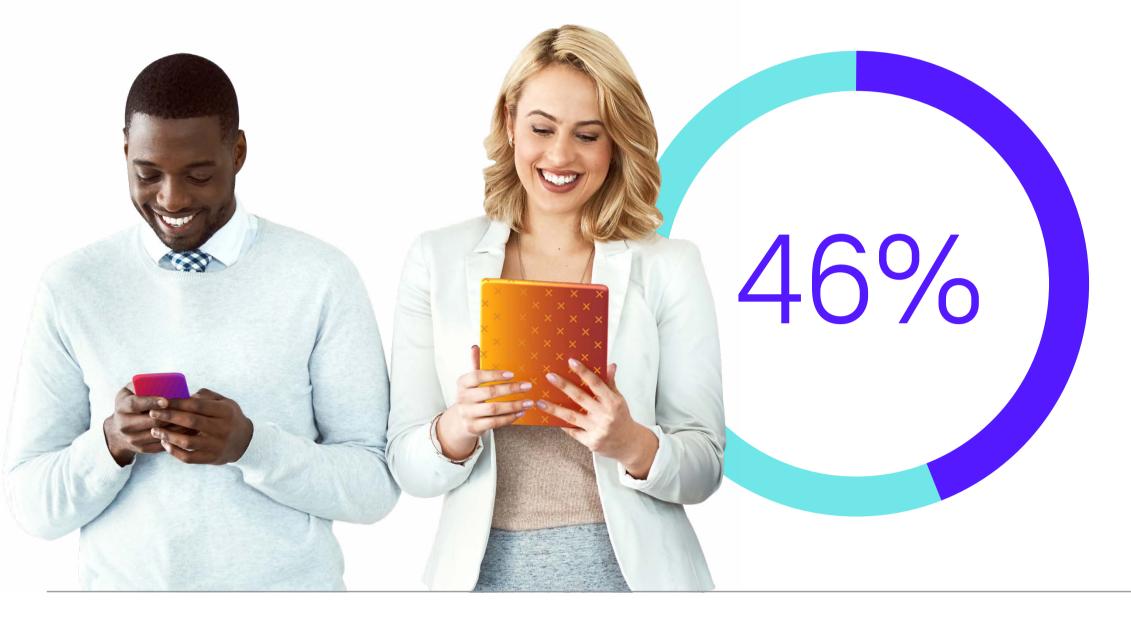


#### Top three biggest disruptions in the past year

According to Supply Chain professionals

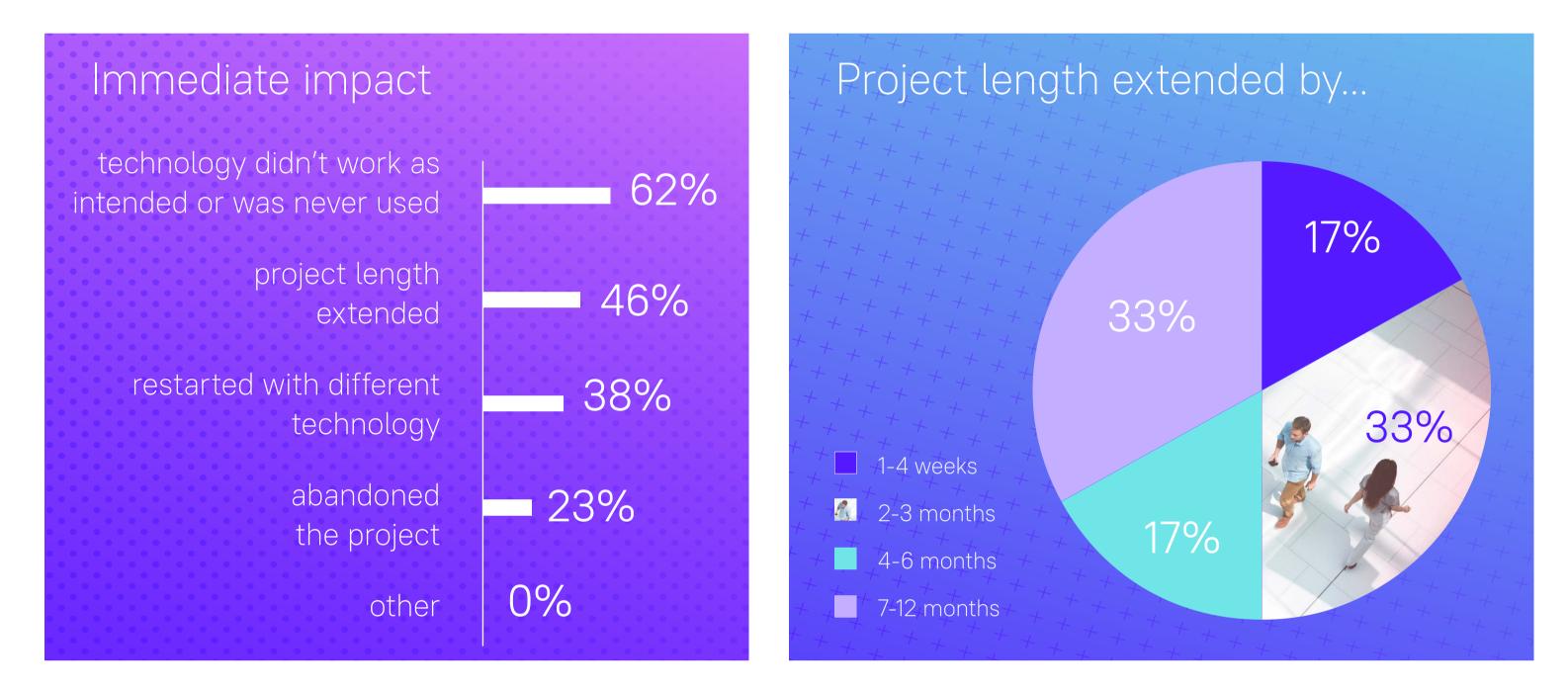


## Do you have the right technology to stay ahead of the competition?

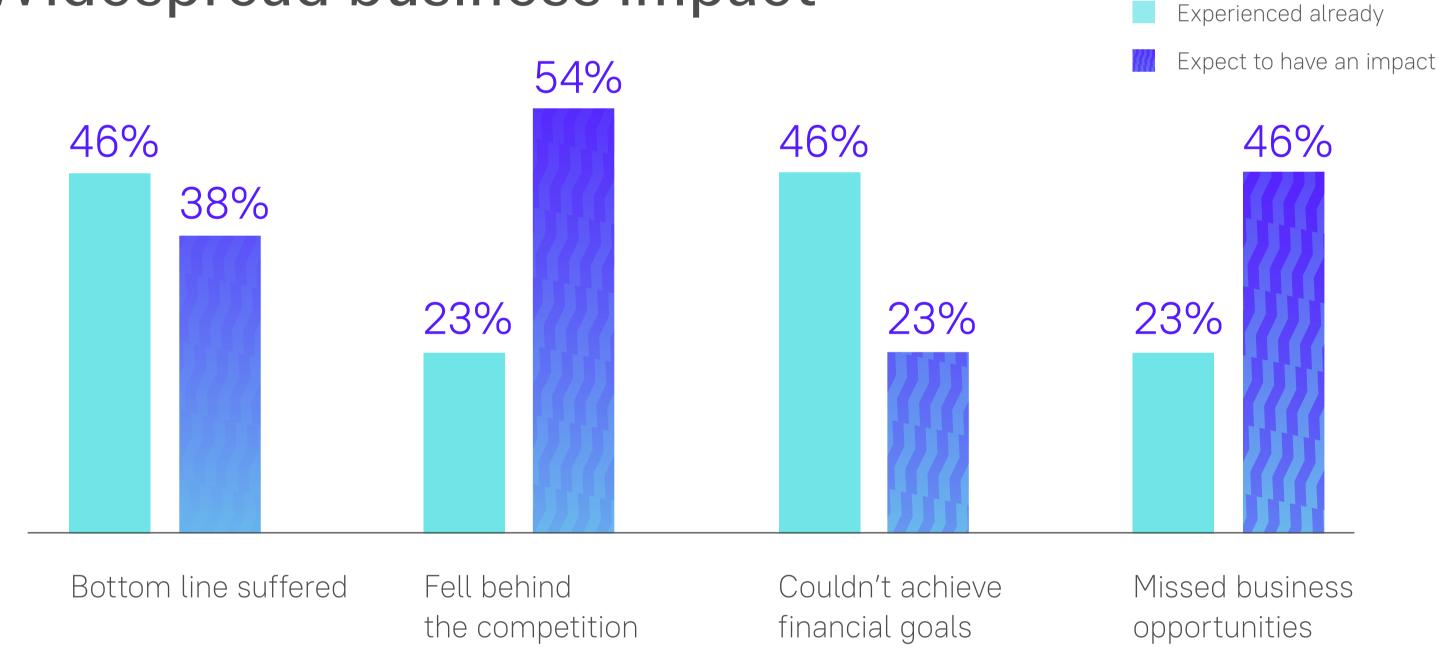


Supply Chain tech workers say that they are digitally well-prepared for the current climate.

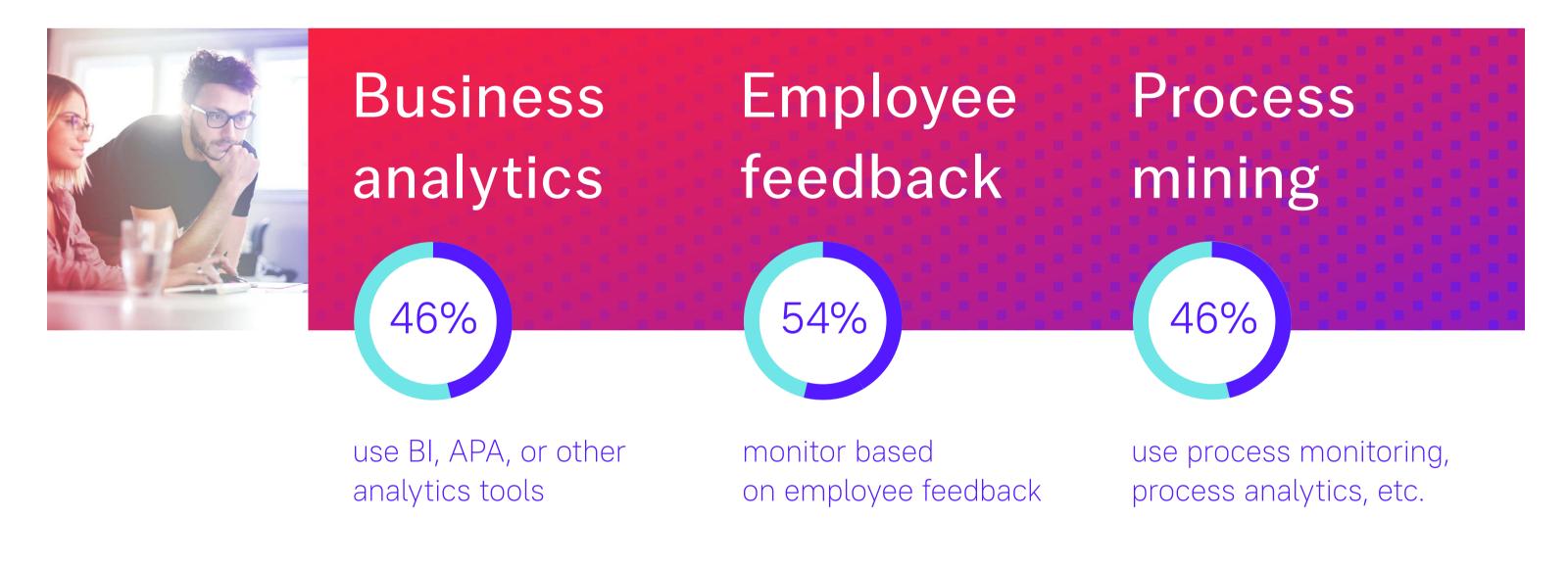
#### Immediate impact to Supply Chain professionals



#### Widespread business impact

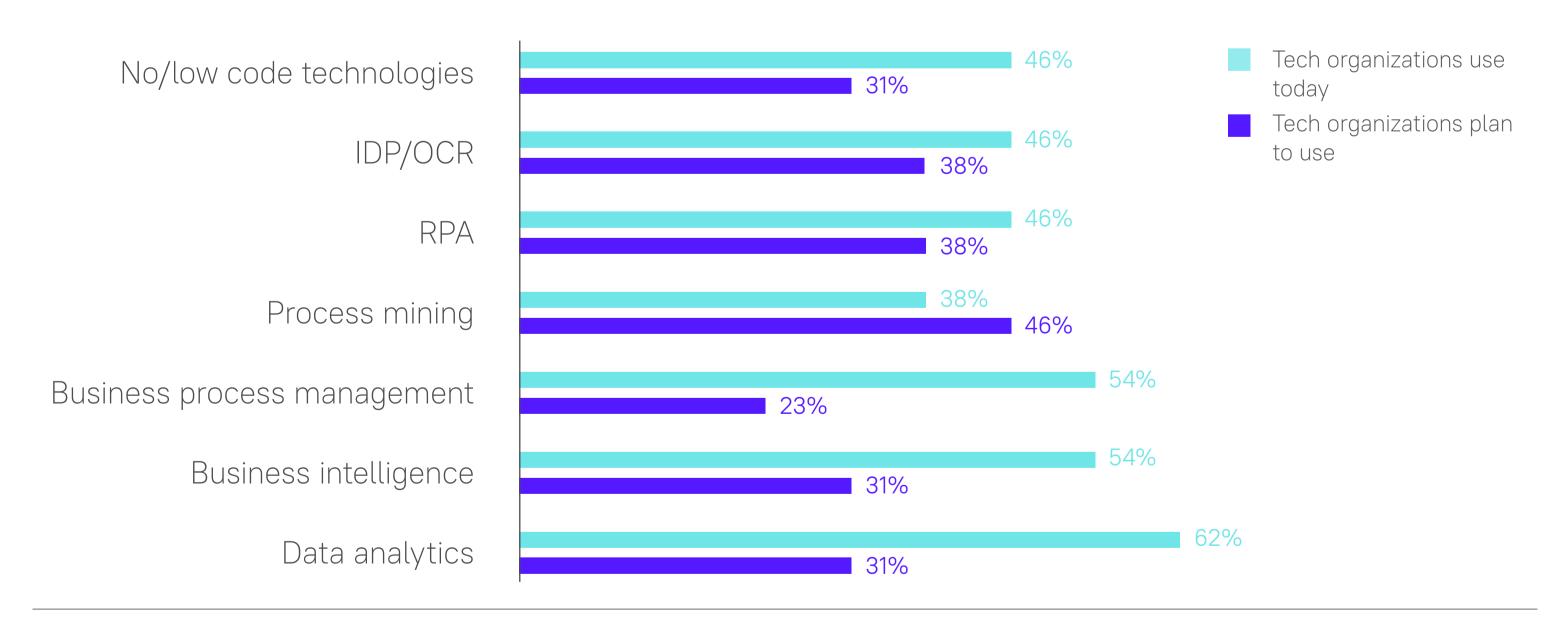


# How Supply Chain organizations monitor progress and bottlenecks today



#### The current and future state

Technologies for today. Technologies for tomorrow.



### The opportunity: optimize your budget for ROI

46%

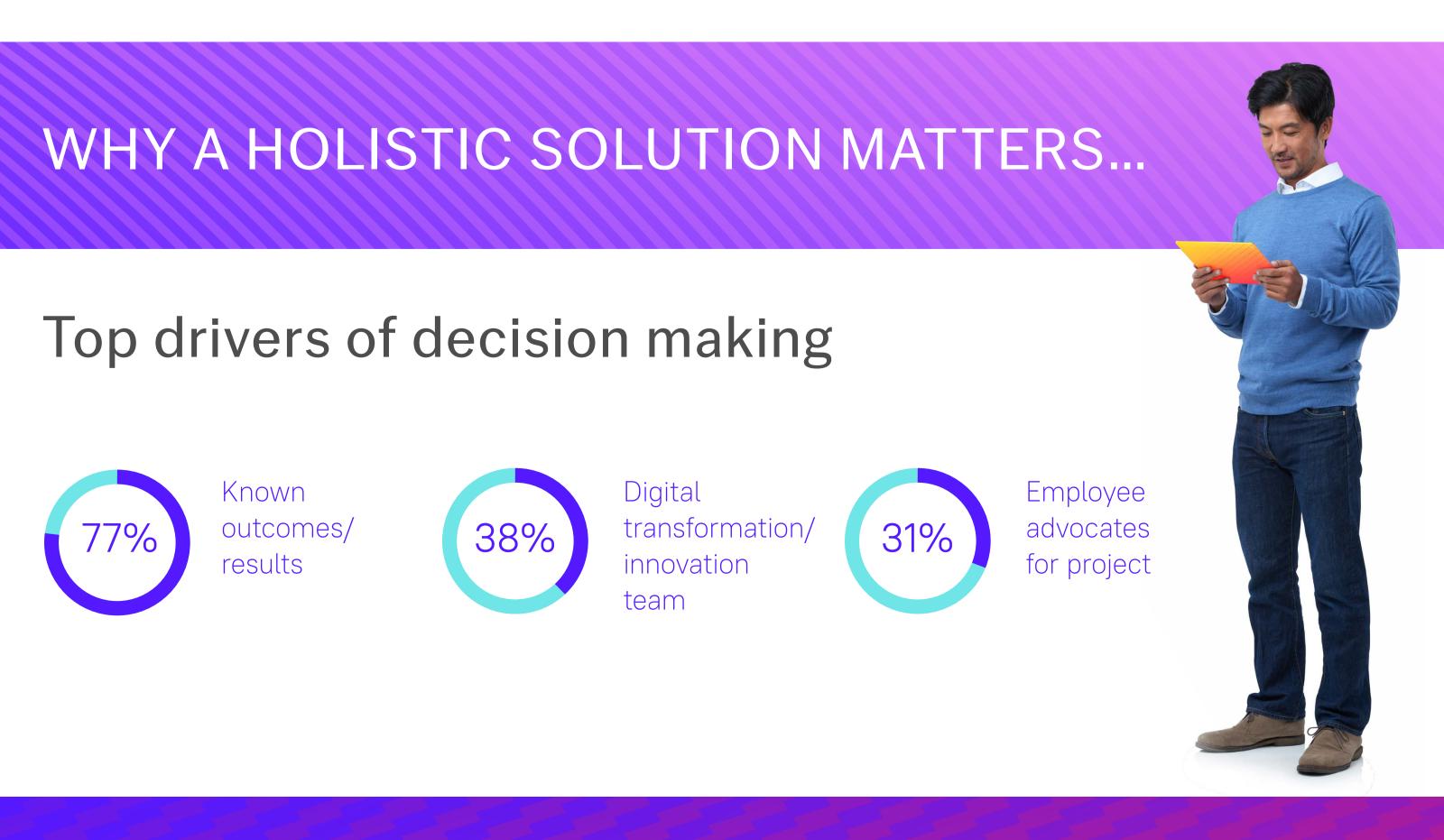
Supply Chain professionals expect budget to increase for DX projects in the next year



Expect budget will stay the same next year 0%

Expect their budget will be less

How will you ensure ROI?



#### **ABBYY 2021 Digital Transformation Survey**

This research was conducted by Sapio Research during April and May 2021 and sponsored by ABBYY. It surveyed 1,220 IT decision makers across the UK, U.S., France, Germany, and Japan in organizations with 1,000+ employees about the impact of digital transformation projects, the barriers businesses face, and the role that automation technologies play due to the COVID-19 pandemic.



Learn more about ABBYY's digital transformation technologies for Supply Chain: <a href="https://www.abbyy.com/solutions/transportation/">https://www.abbyy.com/solutions/transportation/</a>.

